

Four Year Plan

First Year, Fall

COM 100 - Human Communication (3 cr. hr.)
COR 101 - The Cortland Experience: A First Year Seminar (1 cr. hr.)
CPN 100 - Writing Studies I (3 cr. hr.)
GE course -(3 cr. hr.)
GE course (3 cr. hr.)
SPM 100 - Introduction to Computer Applications (3 cr. hr.) **or**
CAP 100 - Introduction to Computer Applications (3 cr. hr.)

Total credit hours for semester 16

First Year, Spring

CPN 101 - Writing Studies II (3 cr. hr.)
ECO 111 - Principles of Microeconomics (3 cr. hr.)
GE course (3 cr. hr.)
GE course (3 cr. hr.)
SPM 175 – Intro to Sport Management (3 cr. hr.)

Total credit hours for semester 15

Second Year, Fall

COM 210 - Fundamentals of Public Speaking (3 cr. hr.) **or**
COM 300 - Interpersonal Communication (3 cr. hr.)
MGT 253 - Principles of Marketing (3 cr. hr.)
SPM 259 - Event Practicum (2 cr. hr.)
SPM 255 – Sport Event Management (3 cr. hr.)
STATS - MAT 201, COM 230, ECO 221, EXS 201 or PSY 201 course (3 cr. hr.)

Total credit hours for semester 14

Second Year, Spring

SPM PE- SPM Professional Elective #1 (3 cr. hr.)
MGT 254 - Financial Accounting (3 cr. hr.)
GE course (3 cr. hr.)
MGT 250 - Principles of Management (3 cr. hr.)
GE course Natural Science w/ lab (4 cr. hr.)

Total credit hours for semester 16

Four Year Plan

Third Year, Fall

- Concentration/Elective (3 cr. hr.)
- GE course (3 cr. hr.)
- SPM 310 - Ethical Issues in Sport (3 cr. hr.)
- SPM 330 - Sport Media Management (3 cr. hr.)
- SPM 360 - Sport Marketing (3 cr. hr.)

Total credit hours for semester 15

Third Year, Spring

- Concentration/Elective (3 cr. hr.)
- SPM PE - Professional Elective #2, Must be above 300 level (3 cr. hr.)
- GE course (3 cr. hr.)
- SPM 335 - Information Technology in Sport (3 cr. hr.)
- SPM 373 - Sport Law and Organization (3 cr. hr.)

Total credit hours for semester 15

Fourth Year, Fall

- Concentration/Elective (3 cr. hr.)
- Concentration/Elective (3 cr. hr.)
- SPM 370 - Pre-Internship Seminar in Sport Management (1 cr. hr.)
- SPM 452 - Sport Business, Finance and Politics (3 cr. hr.) **or**
- ECO 366 - The Economics of Sport (3 cr. hr.)
- SPM 466 - Strategic Management of Sport Organizations (3 cr. hr.)
- ECO or MGT 300+ elective (3 cr. hr.)

Total credit hours for semester 16

Fourth Year, Spring

- SPM 470 - Internship in Sport Management (12 cr. hr.)
- SPM 475 - Internship Seminar (3 cr. hr.)

Total credit hours for semester 15

Program Total Credits = 121